Blake Weissman

 Bradenton, FL, USA ✉ contact@blakeweissman.com 🌐 blakeweissman.com
 linkedin.com/in/blake-weissman github.com/blake-weissman

Technology professional primarily experienced in software development and design with over 5 years of professional work experience.

Areas of Expertise

• Software, Web Application, and Website Development & Design • UX/UI Design • Graphic Design
• Video Editing • Motion Graphics

Notable Technologies & Tools

Highly Skilled With: JavaScript, TypeScript, React, HTML, CSS, SASS, Git

Experienced With: Angular, Ionic, Adobe Photoshop, Adobe Illustrator, Chrome DevTools, Adobe Premiere Pro, Adobe After Effects, Linearity Curve (formerly Vectornator), GitHub, Capacitor, Amadine, App Store Connect

Familiar With: Linux/Unix Environments, Google Docs, Google Slides, Microsoft Word, Microsoft PowerPoint, Apple Pages, Apple Numbers, Next.js, GraphQL, Swift, Xcode, Jira, Gimp, Inkscape, Figma, AWS, Firebase, GitLab, BitBucket, WordPress, SQL, Blender, Android Studio, LibreOffice

Relevant Experience

Principal Software Developer & Project Creator   January 2025 – Present
Unreleased/In-Development Cross-Platform AI App
(React Native, JavaScript, TypeScript, Expo, OpenRouter, Vercel AI SDK, RNUILib)

Principal Software Developer & Project Creator   September 2024 – Present
Unreleased/In-Development Cross-Platform App
(Flutter, Dart, React Native, JavaScript, TypeScript, Expo, RNUILib, Firebase)

Principal Software Developer & Project Creator   November 2023 – Present
ArveleaWriter | https://arvelea.com/writer
Markdown & text editor for iOS & iPadOS. Open & edit markdown or text files stored in iOS's Files app.
(JavaScript, TypeScript, React, HTML5, CSS3, SASS, Ionic, Capacitor, Git, Tailwind CSS, Swift, Chrome DevTools, JSON, NPM, Xcode, Adobe Illustrator, Adobe Photoshop, App Store Connect, Linearity Curve)

Software Developer | Freelance | Remote   August 2024 – December 2024
Segwik
Provided software development services in a freelance capacity. *(JavaScript, TypeScript, Angular, Git, HTML5, CSS3, SASS, Chrome DevTools, Angular Material, JSON, NPM)*

Senior Frontend Developer | Full-Time | Remote   June 2021 – March 2023
SI Tickets, Inc. (formerly Lunatix, Inc.)

• Provided software development and design work for multiple projects, predominantly siticket.com's React eCommerce frontend. Worked and collaborated within a cross-functional product team utilizing agile software development methodologies. *(JavaScript, TypeScript, React, HTML5, CSS3, Git, JSON, Redux, styled-components, React Router, Axios, Chrome DevTools, GraphQL, NPM, Material UI v4, Gimp, Inkscape, Atlassian Jira, Figma, Next.js, PHP, jQuery, SQL, Node.js, Serverless Framework, YAML, Laravel, Symfony, Eloquent ORM, PostgreSQL, Docker, Composer, PHP Artisan, Swift, Xcode, Java, Android SDK, Android Studio)*

- Regularly prepared, deployed, and managed frontend web and mobile app releases. *(AWS CodePipeline, AWS CodeBuild, Xcode, Android Studio, App Store Connect, Google Play Console)*
- Implemented and maintained sitickets.com's client-side integration with Braintree, a third-party payment processor developed by PayPal. Collaborated directly with PayPal during initial implementation.
- Advocated for and participated in establishing the process of performing peer code reviews within the company's software development lifecycle (SDLC). Regularly performed frontend code reviews for new features and bug fixes written by other developers. *(BitBucket, AWS CodeCommit)*
- Developed numerous frontend REST endpoint integrations and regularly worked with the backend team to design and conceptualize new RESTful APIs. Provided backend REST endpoint development work when needed. *(Node.js, Serverless Framework, YAML, AWS CloudFormation)*
- Held and led regular design meetings discussing product and branding design direction.
- Additional responsibilities included interviewing and evaluating potential software developer hires and providing technical leadership, mentorship, and assistance when needed.

Junior Developer | Full-Time | Remote   **October 2020 – June 2021**
SI Tickets, Inc. (formerly Lunatix, Inc.)

Software Developer & Project Creator   **January 2020 – September 2020**
Material Nutrition | https://material-nutrition.web.app

Responsive web app for tracking daily food, calorie, and macronutrient intake across devices. *(TypeScript, JavaScript, Angular, Angular Material, HTML5, CSS3, SASS, Firebase (Hosting & Firestore))*

Frontend Developer | Full-Time | Montvale, NJ   **May 2019 – May 2020**
Sulzer US, LLC

- Provided web application development work for multiple projects for BMW USA. Implemented new features, fixed bugs, and collaborated within a cross-functional internal team and directly with BMW USA. *(JavaScript, TypeScript, Angular, Git, HTML5, CSS3, SASS, Chrome DevTools, Angular Material, JSON, NPM, NgRx, RxJS, GraphQL, Apollo GraphQL, Jira, GitLab, Jasmine, Karma)*
- Other responsibilities included preparing and presenting project demos, performing peer code reviews, and writing frontend unit tests.

Digital Marketing Intern | Internship | Newark, NJ   **June 2018 – August 2018**
Designity, Inc.

- Produced original social media content on a daily basis for multiple platforms. Brainstormed, designed, and implemented highly successful marketing/brand initiatives alongside fellow team members. *(Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects)*
- Provided web development work on multiple websites for company clients. *(HTML5, CSS3, JavaScript, Chrome DevTools, WordPress, Adobe Photoshop, Adobe Illustrator)*

Web Developer Intern | Internship | Hoboken, NJ   **July 2016 – September 2017**
The Joey Creative Agency

- Designed, developed, and maintained websites for multiple company clients. Integrated websites with a proprietary company-built CMS. *(HTML5, CSS3, JavaScript, Bootstrap 3, Bootstrap 4, Chrome DevTools, WordPress, jQuery, Adobe Photoshop, Adobe Illustrator, PHP, SQL, Linux, Apache)*
- Assisted with post-production for multiple video commercials and advertisements for company clients when needed. *(Adobe Premiere Pro, Adobe After Effects)*

Web Developer Intern | Internship | Hoboken, NJ   **June 2015 – September 2015**
Creating Digital, LLC

- Provided web development work for multiple websites for company clients. Also maintained and continued development on an internal employee management web application. *(HTML, CSS, JavaScript, Bootstrap 3, Chrome DevTools, WordPress, jQuery, Adobe Photoshop, PHP, SQL)*

Software Developer & Project Creator   **2014 – 2019**
Verton | https://verton.app

Customizable digital assistant for Windows featuring a built-in custom voice and text command creator. *(C#, .NET Framework 4, WPF, XAML, Visual Studio, Electron, JavaScript, jQuery, HTML5, CSS3)*

Education

High Tech High School | Secaucus, NJ | 2015 – 2019 | GPA: 3.383

Vocationally studied digital design, industrial design and animation, CAD, and computer science and programming alongside standard academic studies.